

January 2025

Ski Your Best Program Rolls out Nationally

The [Ski Your Best](#) pilot started in December 2024 in nine ski areas across Canada with the aim of helping more people ski more often.



Ski Your Best - Excellence en ski
Pilot Ski Area Operators
Exploitants de centres de ski pilotes

Karla Wikjord	Mt. Washington, Vancouver Isl, BC
Tony Fiala	Caledonia Nordic, Prince George, BC
Jennifer Stranart	Yellowknife Ski Club, NWT
Henry Madsen	Edmonton Nordic, AB
John Kim	Windsor Park Nordic, Winnipeg, MB
Heather Steele	Mooney's Bay, Ottawa, ON
Roxane Parent	Skinouk, Gatineau, QC
Keith Payne	Blow me Down Trails, Corner Brook NL Tuckamore Ski & Snowshoe, Gros Morne, NL

The pilot group represents diverse communities with a variety of needs, terrain, culture, instructor experience and ski school sizes. The communities have either existing lesson programs or no lesson programs. After our December townhall, Carolyn Thorp of Caledonia Nordic Ski School said, "I think SYB will be easy for any of our instructors to make use of in a variety of ways. It was great to get our instructors to attend at least one townhall meeting as it definitely pulls one into the thought process and is exciting. We're doing our first 'ski together' casual workshop on Sunday so I can see SYB being a topic of discussion. It will be easy to incorporate into our Monday night lessons which are a set of three starting in January."

Each group in the pilot program is actively supported by SYB committee members Guy Paulsen, Tony Fiala and Henry Madsen. A big shout-out and thank-you to our pilot leaders and the whole [SYB committee](#) for their sense of fun and commitment to helping more people ski more often.

Karen Evans

CANSI Pacific Course Administrator